

## CLAIMS

1. A guardrail comprising a rail and an electronic display mounted on the rail.

2. A guardrail as claimed in claim 1, the display comprising a message display.

3. A guardrail as claimed in claim 1, the display being inset a protective distance into the rail.

4. A guardrail as claimed in claim 3, the rail is formed with a cross section curving in the sequence convex, concave, convex.

5. A guardrail as claimed in claim 4, the display being mounted in the concave section.

6. A guardrail as claimed in claim 5, the display being mounted in the rail for angular adjustment relative to the rail.

7. A guardrail as claimed in claim 6, the angular adjustment being about in the range from 0 to 30-degrees.

8. A guardrail as claimed in claim 1, information on the display being computer controllable.

9. A guardrail as claimed in claim 8, further comprising a bar code scanner and/or an RFID scanner.

10. A method of using a guardrail as claimed in claim 9, comprising the steps of scanning a bar code or an RFID chip to provide a digital representation of the bar code or RFID chip and processing the digital representation to provide a message on the

display.

11. A guardrail as claimed in claim 8, further comprising a voice-recognition module.

12. A method of using a guardrail as claimed in claim 11,  
5 comprising the steps of listening to a voice with said module to provide a digital representation of the voice and processing the digital representation to provide a message on the display relating to the voice.

13. A guardrail as claimed in claim 8, further comprising  
10 a DC solar power supply for the display.

14. A method of using a guardrail as claimed in claim 13, comprising the step of wirelessly providing a message on the display.